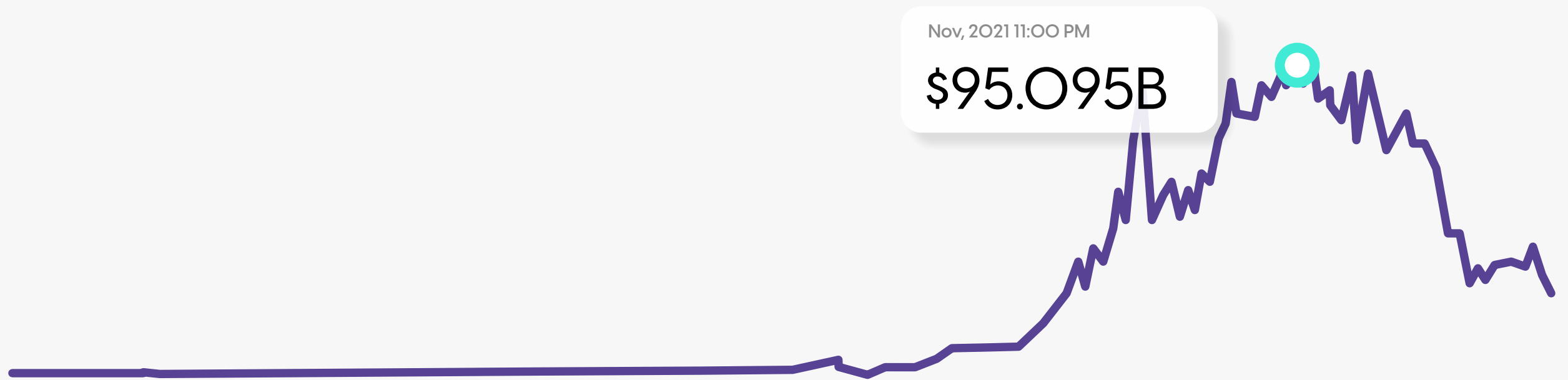




Janus

An AI-Powered Inflation Resistant Stability Protocol

DeFi is at a cross-roads



The Problems with DeFi

Despite spectacular growth, core primitives have yet to be developed. However Protocols such as DAI prove that sustainable models are achievable.

- Models that work only on market upturns
- Not optimised for an AI driven world
- Immature and unsustainable DeFi2 protocol designs are no longer trusted
- Stability a key factor for the current market cycle

Building the Future

Enter Janus

Two-token ecosystem

- Maximum adaptability
- Inflation resistant

AI-driven protocol

- By harnessing the power of AI, Janus ensures a responsive and resilient protocol that can effectively navigate market fluctuations while maintaining stability and sustainability

A Sustainable Store of Wealth

A new primitive is needed that provides a sustainable store of wealth and is adaptive to volatility and economic turmoil.

The world of DeFi is yearning for the equivalent of a BlackRock of DeFi.



Janus

- **The duel-faced god**
- **A unique two-token system design**
- **Powered by advanced AI algorithms, providing a platform for innovation and development**

How Janus is Designed

Janus is designed around core principles ensuring stability and adaptability:

- Balance between the supply and demand of its two tokens is consistently maintained
- The protocol dynamically adjusts to inflation while concurrently accumulating and preserving value over time.
- Powered by advanced AI algorithms, Janus effectively mitigates volatility, enhancing predictability and sustainability.
- Its adaptability enables swift responses to fluctuations in demand and supply, safeguarding token prices from volatility spikes.

Concept Overview

The Janus protocol is an AI powered, stability protocol and platform. Designed to resist inflation and minimize volatility, Janus offers a reliable algorithmic store of wealth. Based on a new type of certificate of deposit, this system enables users to lend collateral in return for rewards denominated in JanusA/JanusB tokens.



User1 deposits ETH
and JanusA

Get rewards in
JanusB

User2 deposits ETH
and JanusB

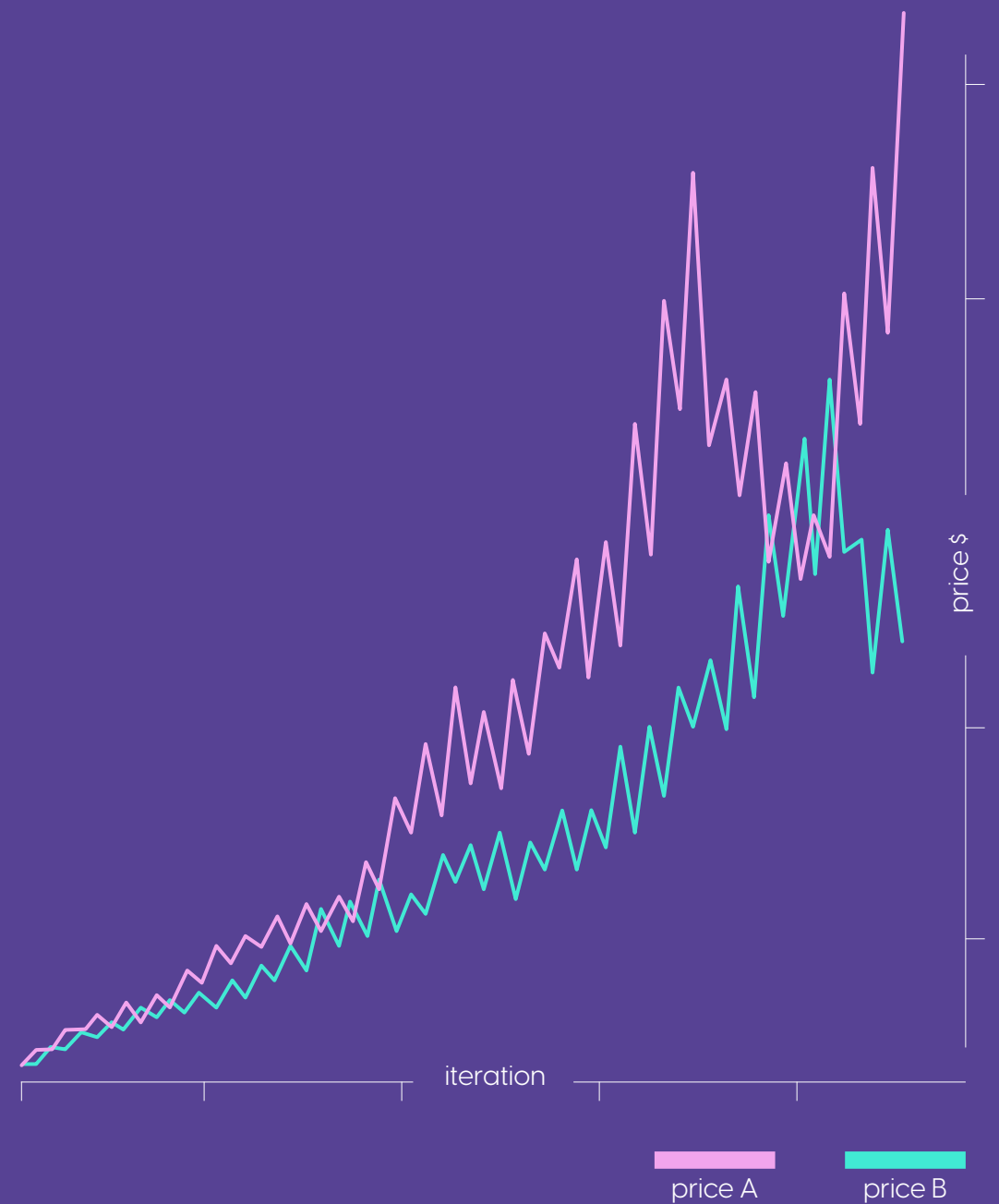
Get rewards in
JanusA

System gets yield
from ETH

System gets yield
from ETH

Janus creates its own demand

- Users deposit crypto and the tokens keep circulating, as the vaults open and close
- Smooth price appreciation with reduced volatility
- Shock resistant



Janus ecosystem

Adding value & sources of profit

- Bootstrap liquidity for new protocols {*in exchange for tokens*}
- Bond-type products and CDs

What is the effect?

- Ever-appreciating, and lower volatility
- A perfect store of wealth
- In contrast to other crypto (e.g. BTC), or fiat
- Ever-increasing price

Project stages

1

Growth and stability

In the first stage, Janus is focused on growing its community, and also achieving economic stability.

2

Stability and growth

Once stability is reached, the system's goal is to then achieve further growth, by capitalising on the fact that it has become a new store of wealth. The key here is growing the community, the TVL and the treasury at a steady pace.

3

Diversification and expansion

In the third stage, the project is mature and Janus is a recognised store of wealth.

This will allow it to use some of the treasury to diversify its holdings, but also investments.

This will be achieved by investing in other cryptocurrencies, and also incubating projects.

4

Decentralisation

As Janus grows it will become more and more decentralised. The ultimate goal is to eventually be owned by its members, achieving the ultimate degree of decentralisation.

Why now?

The crypto-space is undergoing a dramatic revamp

More

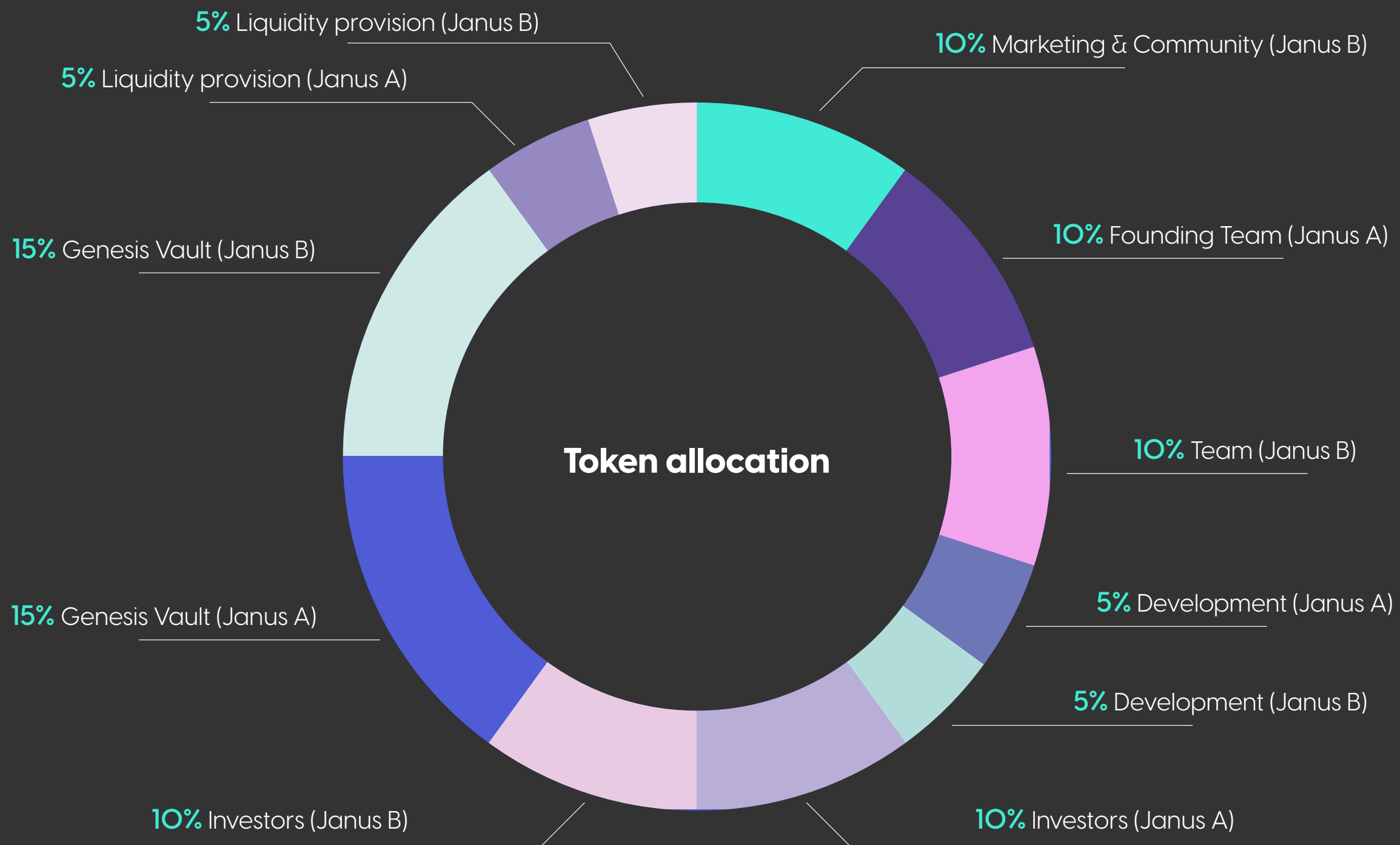


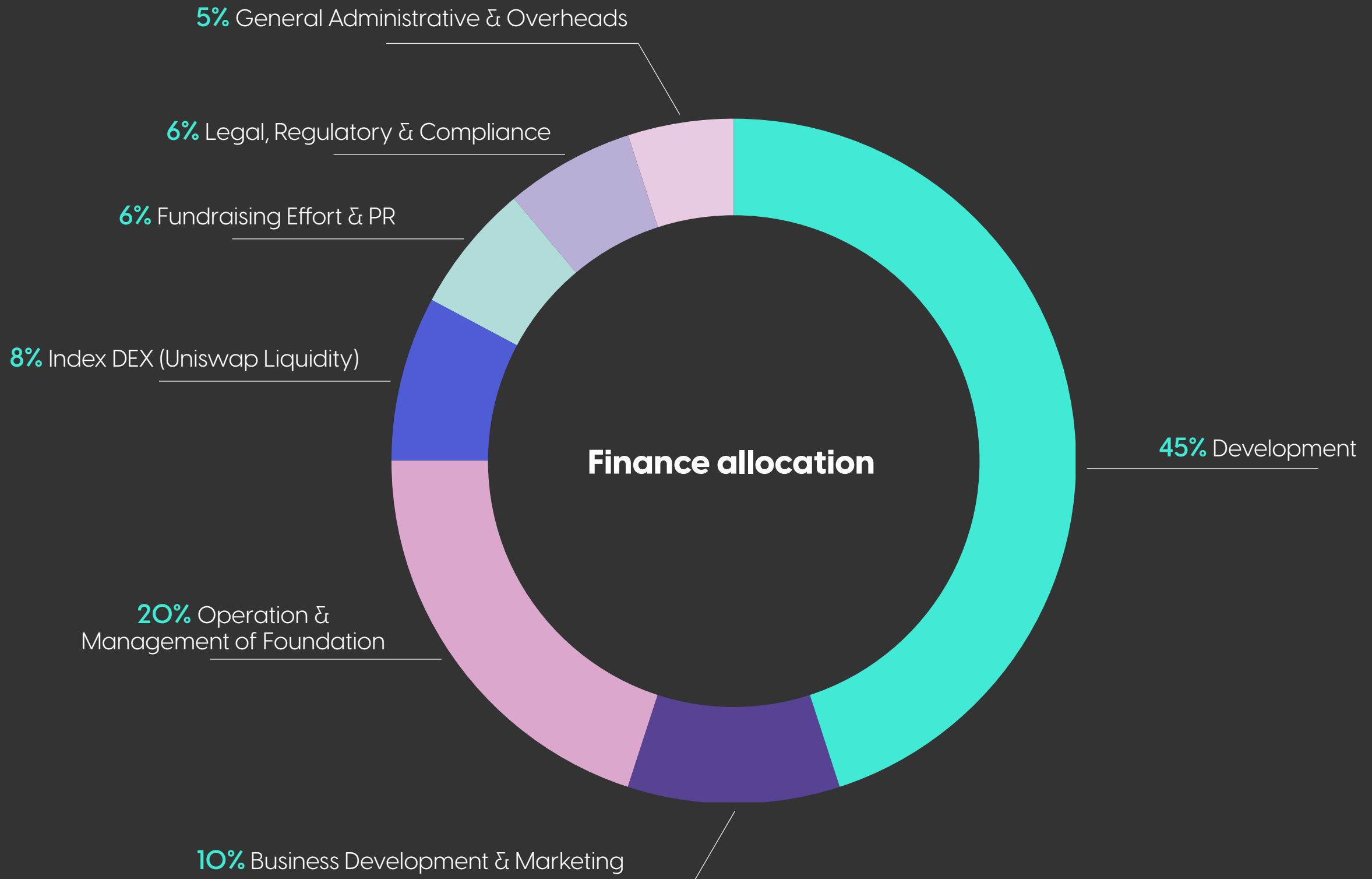
Regulation
Seriousness
Opportunity

We will see a DeFi version of big institutional players.
We aim to become the BlackRock of DeFi.

A new bull-run has the potential to make the
crypto space and DeFi reach unprecedented highs:
\$500billion-\$1trillion for DeFi

Token & Finance Allocation





Sales Tier	Token Price	Description of Token Bucket	USD Raise Target
Superseed	US\$ 0.14	100% 18-month linear vesting	\$1,000,000
Seed	US\$ 0.28	95% 12-month linear vesting	\$2,000,000
Early Private Sales	US\$ 0.38	92.5% 10-month linear vesting	\$2,300,000
Private Sales	US\$ 0.52	90% 10-month linear vesting	\$2,700,000
			Total \$8,000,000

The Team



Dr Stylianos Kampakis
CEO, Chief Tokenomist

- PhD from UCL, MSc from University of Edinburgh
- Published author
- One of the first researchers in tokenomics
- UCL blockchain Centre
- DS advisor for LBS



Dr Theodosis Mourouzis
CTO

- PhD from UCL, mathematics from University of Cambridge
- Director of Cyprus Blockchain Centre & member of UCL's blockchain centre
- 15+ years in crypto



Linas Stankevicius
Project Manager

- Co-founder of Cryptexus & Fintexus blockchain and fintech consulting agencies
- 4+ years in crypto
- Active researcher and analyst of tokenomics
- Advised over 20 blockchain-focused projects



Michalis Christofi, PhD
Tokenomics & Analytics Advisor

- PhD in operational research
- Mathematics in Cambridge
- 10+ years experience in data science



Philip Verrien
DeFi Lead

- 5+ years in DeFi
- Background in financial markets & investment banking
- DAO protocol designer



Ben Thomas Lock
Advisor, Marketing & Communications

- 10+ years of experience in marketing & design
- 4+ years in DeFi



Yannis Koutelidakis
Risk & Compliance Lead

- 7+ years in crypto
- University of Oxford, previously Vice President of Barclays Investment Bank & Lead Economist at Radix



Zane Harvey
Advisor, Data Analytics & Machine Learning

- Adjunct Professor at Capitol Technology University Computer Science Department (ABET Accredited Program)
- M.E. Nuclear Engineering, Pennsylvania State University



Galina Pentecost
Chief Financial Officer

- 15+ years in senior finance leadership roles
- Investor relations
- London Business School Executive MBA



Ethi Kotiah
Operations Manager

- 7+ years commodities trading & real estate
- The Wharton School MBA
- Imperial College London Chemical Engineering



Anand Phanse
Advisor

- 15+ years in finance, strategy, and innovation
- University Japan MBA
- Executive Masters in Global Leadership

Our Experience



Our Partners





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